



PROFESSIONAL VIDEO FILMING WORKSHOP

Learn how to Script, Shoot and Edit your own film!

Duration: 5 days (8am – 4pm)

70% Practical training and 30% Theory

Certification: Certificate of competence will be issued on completion of course

Cost: R4500 per person (minimum 10 people)

Dates: To be confirmed

Venue: Conference Venue to be confirmed

Cost includes:

Stationery

Hired Equipment

Mid morning tea, Lunch and afternoon tea daily

Outcomes at the end of this course:

Topic	Outcome
1. Story telling	<ul style="list-style-type: none">• as a video• journalist
2. Shots	<ul style="list-style-type: none">• types of shots• when to use close up• when to use wide shot• reasons for different shots
3. Sound	<ul style="list-style-type: none">• recording sound• ambient sound• how to record sound effectively• different types of microphone• what microphone is used for different programmes• common audio recording mistakes
4. Camera	<ul style="list-style-type: none">• different camera's for different filming events• how to operate the basic video camera• Good camera techniques
5. Lighting	<ul style="list-style-type: none">• lighting for adverts, drama, documentary, music video, training videos and weddings• effective 3 point lighting for interviews• common lighting mistakes

6. Techniques	<ul style="list-style-type: none"> • filming drama, documentary, music video, adverts, training videos, weddings • handheld vs tripod • camera blocking a drama • lens
7. Editing	<ul style="list-style-type: none"> • editing on a non linear setup
8. Corporate Video	<ul style="list-style-type: none"> • what is a corporate video • why would a company require a video? • how to go about putting together an effective corporate / promotional video • the right equipment to use • the best advice for effective corporate videos • working with today's modern technology
9. Training Video	<ul style="list-style-type: none"> • how effective is training videos • the difference between a corporate video and a training video • producing training videos for income • training video techniques

On completion of this workshop you as a film maker could film in these areas from start to finish:

- Corporate functions
- Training Videos
- Promotional Videos
- Team Builds
- Advertisements
- Conferences
- Functions
- Music Videos

For more information or to reserve your spot in this workshop, please contact:

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